

### **Cookie Policy**

Cookies play a crucial role in enhancing user experience on most websites. They enable websites to "remember" users, whether for the duration of their visit through session cookies or for repeat visits using persistent cookies.

Our website utilises cookies to collect information aimed at managing and improving our services, analysing browsing actions and patterns, and creating personalised pages. Cookies are essential for providing you with the best possible visitor experience.

#### What is a cookie?

A cookie is a straightforward text file stored on a computer or mobile device by a website's server. Only that server can retrieve or read the contents of the cookie. Each cookie is unique to a web browser and contains anonymous information like a unique identifier, site name, and numerical data. Cookies allow a website to retain user preferences.

## Types of cookies used

The majority of cookies encountered while browsing our website are considered "third-party" cookies. This means the website has employed a feature supplied by an external provider, such as Google Analytics or Google Maps, which sets the cookie. Third-party cookies are not inherently more or less risky than first-party cookies. However, it's important to note that the external provider, not our website, determines the type of information stored and its usage.

### **Facebook**

Links to Facebook do not set cookies directly. However, certain Facebook features, like the 'Like' button, may store information when interacted with. Facebook retains and utilises information such as IP address, approximate location, browser type, visited URL, login status and Facebook user ID.

#### X

X uses cookies and similar technologies to measure advertisement effectiveness and provide personalised content. X buttons on some of our pages link to corresponding X feeds, and cookies measure their effectiveness and how users navigate to X.

# **Google Maps**

We have embedded Google Maps on some pages, and Google may use cookies to store user preferences or the last selected location. These cookies typically expire between 6 months and two years. For more information on Google's privacy policies, please visit Google's privacy policies page.

# Cookies in use by this website

### Where can I find out more about cookies?

To learn more about cookies, visit allaboutcookies.org You can opt out of cookie-based advertisements on many platforms by visiting 'Your online choices' and disabling behavioural advertising from selected organisations.

# What to do if you don't want cookies to be set

To avoid receiving cookies, modify your browser to notify you when cookies are sent or refuse them altogether. You can also delete already-set cookies. Note that disabling cookies may impact your online experience. Refer to your browser's Help function for instructions on restricting or blocking cookies, or visit About cookies for comprehensive information on various desktop browsers.